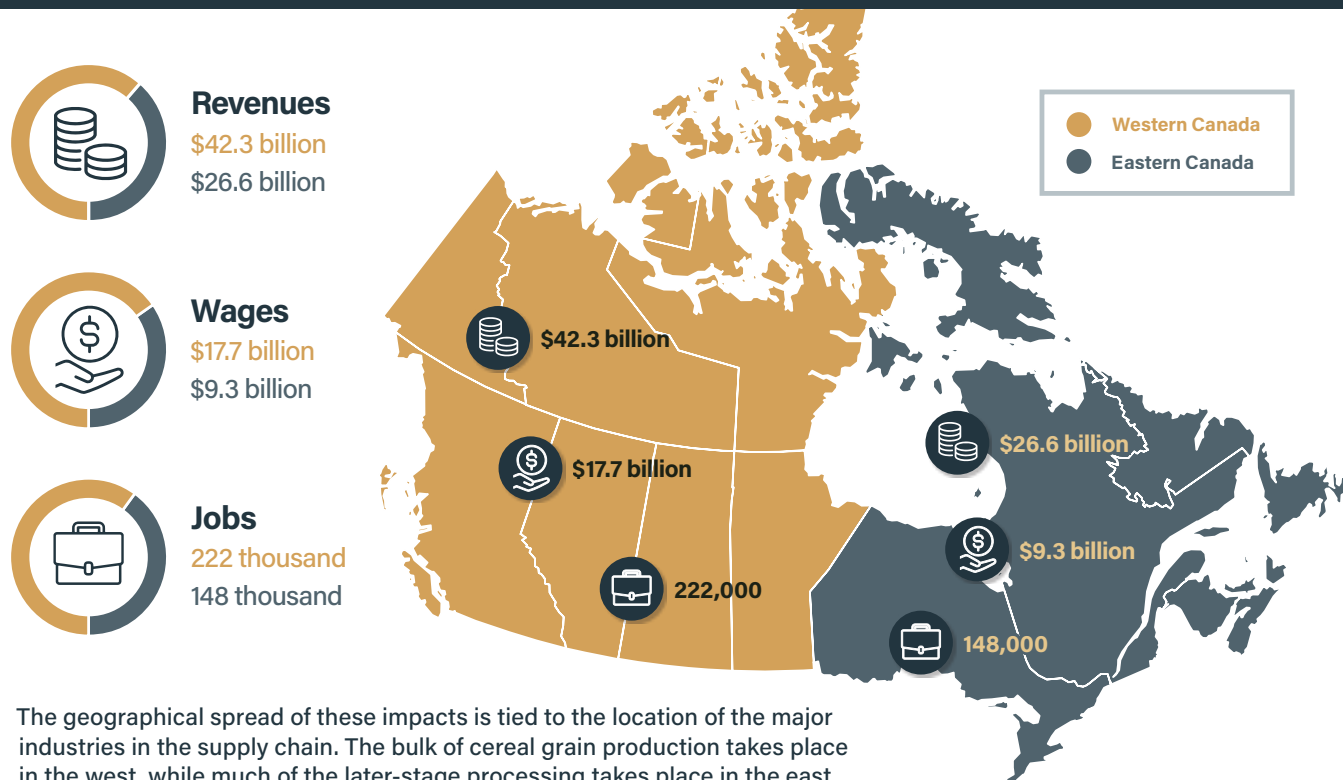


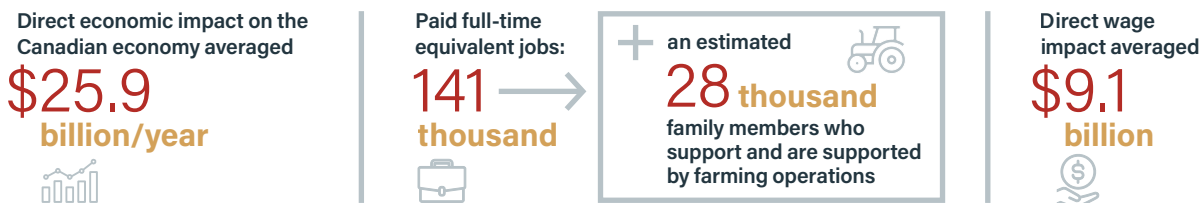
The Economic Impact of Cereal Grains on the Canadian Economy

On behalf of Cereals Canada, GlobalData undertook a study to assess the impact of domestically grown common wheat, durum wheat, barley, and oats on the Canadian economy. The study shows Canadian-grown cereals had an estimated total impact of **\$68.8 billion**, including more than **370,000** Canadian jobs, and **\$27 billion** in wages.

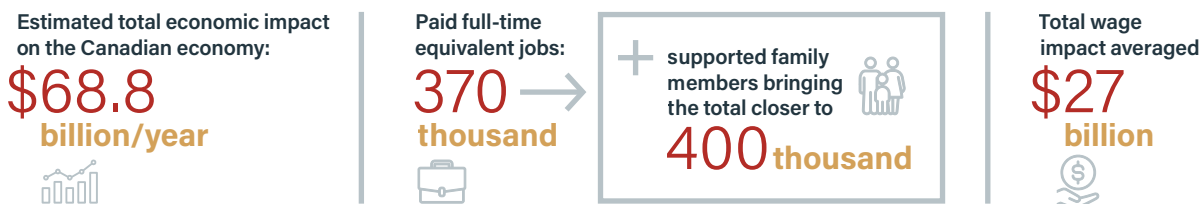


The geographical spread of these impacts is tied to the location of the major industries in the supply chain. The bulk of cereal grain production takes place in the west, while much of the later-stage processing takes place in the east.

Direct Economic Impact of Wheat, Durum, Barley, and Oats



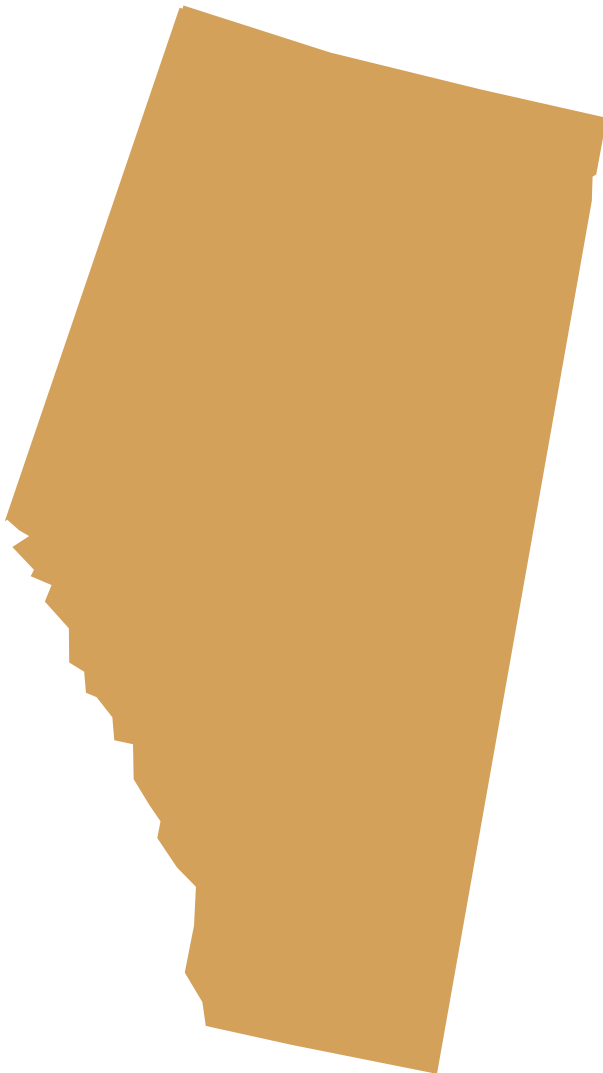
Total Economic Impact of Wheat, Durum, Barley, and Oats



Total Economic, Employment, and Wage Impact by Province

Alberta

Farming accounts for 52 percent of the economic impact and 60 percent of the employment impact of the cereal grains value chain in Alberta. On average, Alberta's cereal grain farming sector generates 7.93 billion dollars of economic impact and 44,400 jobs. Cereal grain processing contributes 5.23 billion dollars in economic impact and creates 23,000 jobs.



Total Economic Impact
\$15.3 billion



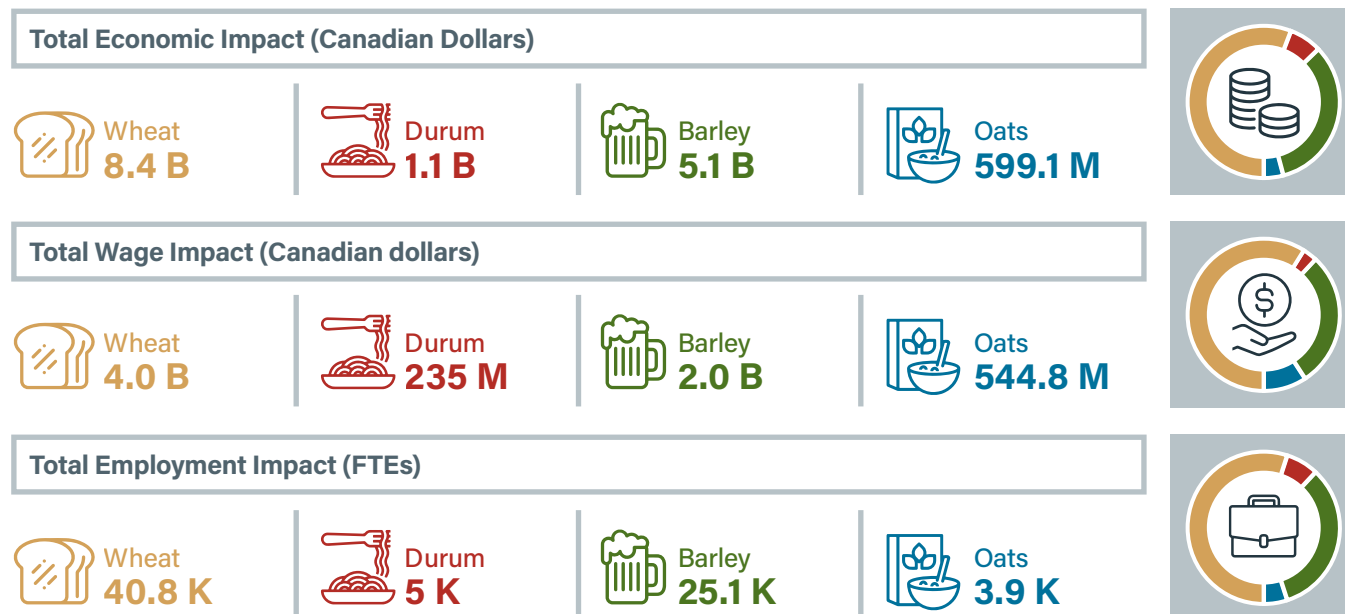
Total Employment Impact
74,661 full time jobs



Total Wage Impact
\$6.7 billion

As the leading barley producing province in Canada, Alberta contributes the largest shares of the economic impact of barley farming (49%), malting (39%), and feed milling (35%) in Canada.

Economic, Employment, and Wage Impact by Crop



Economic, Employment, and Wage Impact by Subsector

	Economic Impact (\$)	Employment Impact (FTEs)	Wage Impact (\$)
Value-Added Activity (groups)			
Farming	7,927,600,000	44,432	5,138,000,000
Processing	5,226,250,000	23,005	1,068,660,000
Feed milling	1,325,500,000	6,184	309,500,000
Malting	1,310,400,000	2,432	99,100,000
Flour milling (wheat)	840,700,000	2,213	90,100,000
Flour processing (wheat)	788,100,000	7,007	360,700,000
Food milling (durum/oats)	527,500,000	527	21,600,000
Brewing	275,900,000	4,226	170,500,000
Other primary processing	158,150,000	416	17,160,000
Logistics	2,102,500,000	7,224	496,100,000
Crop transportation	1,553,500,000	4,689	328,000,000
Elevation	376,900,000	1,939	131,700,000
Product delivery	172,100,000	596	36,400,000
TOTAL	15,256,350,000	74,661	6,702,760,000

For more information, please contact: Leif Carlson, Director of Market Intelligence and Trade Policy lcarlson@cerealscanada.ca

Source: GlobalData on behalf of Cereals Canada. All content in this report is copyright Cereals Canada, 2023